



3,000 Delegates, 1,000 Elected Officials and Your Business



California may be coming off of 80 years of reefer madness prohibition as it enters the brave new world of cannabis legalization but it may seem that it has only been replaced by reefer madness licensing and regulation requirements.

The Brownie Mary Democrats of California is one of only seven statewide Democratic organizations that have been officially chartered by the California Democratic Party (CDP). As an active and influential member of the Party working with elected officials on the local, state and federal level, we have a unique insider understanding and connection with the Party that controls the government of the most populous state in the U.S. and the 5th largest economy in the world.

Once a year at the annual state convention, 3,000 state delegates, hundreds of elected legislators and Party officials come together to set policy, delineate priorities, confer on and develop legislation and showcase Democratic candidates for elective office at the local, state and national level.



Brownie Mary Democrats have been present at every state convention since 2013 with a booth in the exhibit hall, hospitality suites, membership meetings, virtual banners displayed at the general assemblies and informational brochures and premiums distributed in the convention bags given to the 4,000 delegates and elected officials attending the convention.

The Convention this year is especially exciting as it is expected to attract the major candidates for the 2020 Democratic presidential nomination which means the convention, which always gets a lot of media attention, will get even more. As you might guess, a CaDEM chartered Democratic organization that works within the Democratic Party for marijuana legalization and a fully and robust implementation of Prop. 64 gets always attracts the media's eye.

At every convention Brownie Mary Democrats seek sponsorships from businesses that understand the importance of working with our state legislators to make sure that Prop. 64 is fully and robustly implemented with reasonable regulations and licensing requirements. We like to invite you to become a sponsor and join Brownie Mary Democrats at the 2019 California Democratic Party convention from May 31 – June 2 at the Moscone Convention Center in San Francisco.



Checkout all sponsorship opportunities on next page



**Premiere
Sponsor
\$10,000**

ONLY ONE AVAILABLE — Includes prime placement of company name and logo at CaDEM convention exhibit booth, distribution of company literature at exhibit booth, listing as Premiere Sponsor in Brownie Mary Democrats brochure distributed to all delegates, inclusion in 4,000 delegate bags of company promotional material, virtual banner with company name in grand ballroom at all general assembly meetings, two honored guest passes to attend all sessions

**Patron
Sponsor
\$5,000**

TWO AVAILABLE —Includes prominent placement of company name and logo at CaDEM convention booth, distribution of company literature at exhibit booth, listing as Patron Sponsor in Brownie Mary Democrats brochure distributed to all delegates, virtual banner with company name in grand ballroom at all general assembly meetings, two honored guest passes to attend all sessions

**Benefactor
Sponsor
\$1,000**

FOUR AVAILABLE —Includes placement of company name and logo at CaDEM convention booth, distribution of company literature at exhibit booth, listing as Benefactor Sponsor in Brownie Mary Democrats brochure distributed to all delegates, two honored guest passes to attend all sessions

**Associate
Sponsor
\$500**

Includes distribution of company literature at CaDEM convention exhibit booth, listing as Associate Sponsor in Brownie Mary Democrats brochure distributed to all delegates



**To reach state leaders to local officials,
contact Lanny Swerdlow, RN LNC
chair of the Brownie Mary Democrats
lanny@browniemarydemocrat.org
or call directly to 760-799-2055**

